



The Praline Experience

Delicious, sustainably sourced, made with the very best ingredients. CRU RICHE pralines are light and melting, dark and plain, sometimes made precious with Kirsch or Whisky. Developed by experienced Swiss chocolatier Ruedi Berner – morsels of bliss! CRU RICHE pralines – the perfect gift for chocoholics: 1 to 4 chocolate sensations can be sent in letter format at reduced postage.



Napolitains Great taste in small bites

A bite-sized portion of pure CRU RICHE – no other ingredients involved. Celebrating cocoa from Ghana's farmers and Swiss chocolate craftsmanship from Felchlin! Delicately melting, certified as the first organic cocoa from Ghana. The Choco logo guarantees cocoa farming families an additional five Swiss francs per kilo of chocolate.



Nibbling Moments of Happiness

Give a unique gift with a 50-gram CRU RICHE bar. Classic milk chocolate or vegan pure dark bittersweet. Wrapper designs hand drawn by artist Sibylle Laubscher from „Eifach so“ to „Happy Birthday“! Create your own Choco art on neutral packaging!

More info www.cru-riche.ch



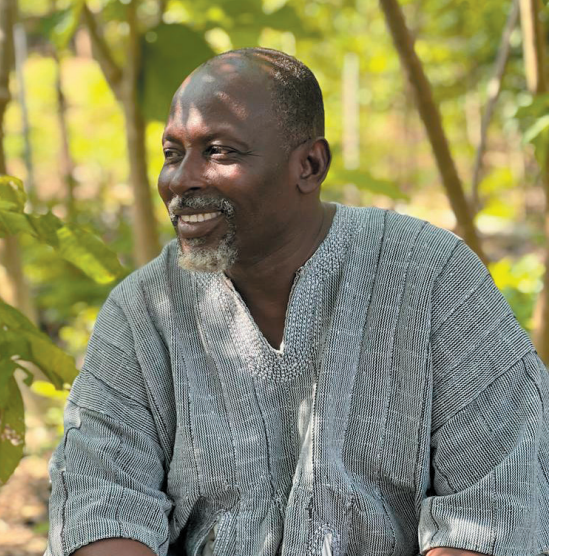
The Pleasure Subscription

Warm your soul – or a friend's – with CRU RICHE in the cool months of the year. A large chocolate subscription with eight blissful bites or a small one with four sweet letters. Mixed or vegan chocolate. Gift Choco greetings and support cocoa farmers in Ghana!



CRU RICHE

**Swiss chocolate with
engagement**



Yayra Glover's Vision

Yayra Glover advocates human rights and regenerative agriculture in Ghana. He studied in Switzerland, returned to Ghana in 2007, starting the organic cocoa initiative, making CRU RICHE possible. Yayra's company has been certified organic since 2011. The pioneer heads a centre of excellence with 5000 cocoa farmers supplying certified cocoa!

www.yayraglover.com



Creating a Future

Cocoa forests need rejuvenation. High-quality shade cacao requires healthy mixed forests. Coconut palms increase yields. Schools like those in Zorh and Ateibu strengthen the Suhum economy and support meaningful change.

CRU RICHE has supported Yayra Glover's work since 2012, follow on Instagram.



"Schoggi" Strengthens Farming Families

Since 2022, CRU RICHE has provided health insurance for 80 farming families in Ateibu. Our "Schoggi" can avert poverty. Ghana's national health insurance and „Essential and Emergency Coverage“ creates security. It promotes cocoa engagement, protects households from impoverishment and brings new perspectives!



World of Chocolate at café riche

Where Ghana and Switzerland meet. CRU RICHE is at home in Suhum and Rheinfelden. Visit our store to discover surprising details about the chocolate world: taste and discuss! Explore the diverse offerings at our shop

CRU RICHE Shop - café riche, Baslerstrasse 36, 4310 Rheinfelden, Switzerland
www.cru-riche.ch

